

# Connect : Communicate : Create

**POPON**  
Point of Purchase Online Network™

Your source for retail essentials – FFR.com  
4,000+ solutions, ready to ship today!

Display Type | Product Channel | Substrate | Retailer | Country

Search keywords

**Covergirl Display Offers Full Lashes**

Tervis Rolling Floor Display | Beneficio Of Truefarm Display | Label Me A Winner Display | Great Games Wood Display | Zynco Save Today Display

Crafted With The Best Floor | Shake To Go Side Kick | Marshall Pallet Display | Nivea Shower Yourself Display | Get Selfie Ready Shelf Display

Cograte Multi-Product Trays | New 5000 Points Floor Display | Campus Chic Floor Display | Rain-X 5 Tray End Cap Display | Pils de Provence Shelf Display

Supergreens Shelf Display | Canon Ivy Counter Display | Primal Elements Soap Display | Paper This Is The Mini Display | Soap And Glory Inline Display

1 2 3 4 5 of 795

POP-UP SHOWROOM | Hit Your Target this banner is available Great Exposure contact us to learn more | OptiEdge CLEAN SHIPPING PLATFORMS Launching 2018 | Fixtures Close Up Independent Retail Fixture Reviews Fixture Ideas & Research | FREE Image Gallery Submit Your Work

ARTICLES | NEWS | INSIGHTS | TRENDING | PRODUCTS | INTERNATIONAL

POPON.NET

**POPIN**  
Point of Purchase International Network

T2+ MODULAR DISPLAY SYSTEM  
Turn your retail space into a Display

HOME | ARTICLES | BRANDS | NEWS | INSIGHTS | INTERNATIONAL | PRODUCTS | TRENDING

NEWS TICKETS | July 22, 2018 | BIC Lighter Tray Offers Social Modularity | COUNTER

**X-BIONIC Launches Interactive POS Module**

Apparel specialist X-BIONIC argues that it is setting new benchmarks in the bike and sports retail trade with the international launch of its new X-BIONIC 4.0 apparel range, including an interactive point of sale module. [...]

CHANNEL TAGS: APPAREL, AUTOMOTIVE, BEER, BEVERAGES, BOOKS, CANDY, COMMUNICATIONS, COMPUTERS, COSMETIC, ELECTRONICS, ENTERTAINMENT, EYEWEAR, FOOD, FOOTWEAR, FRAGRANCES, HAIR CARE, HEALTHCARE, HOME AND GARDEN, HOME IMPROVEMENT, JEWELRY, LIQUOR, MOVIES, OFFICE SUPPLIES, ORAL CARE, PETS, SCHOOL SUPPLIES, SEASONAL, SKIN CARE, SNACKS, SPORTING GOODS, STATIONERY, TOBACCO, TOYS, WINE

ARTICLES: Dogs Go Wild For Beggin' Strips Display | Innovative Ways To Fix The Candy Aisle | Covergirl Offers Full Fan Of Lush Lashes

Helping Canon Build a Brand from the Ground Up | Real Techniques Offers Flexibility On Shelf | Rebranding with Digital Printing

Sutherland Packaging Launches Complete Print Solution | While the primary packaging of food & beverage products looks fantastic, once packages enter a cardboard shipping container they seem to lose their identity, their personality & the effort that went into the package design.

Plaskolite LLC Makes Acquisition of 2018 | July 7, 2018

Primex Design & Fabri Improves Prototyping | July 26, 2018

POPIN.NET



Point of Purchase Online Network™

The Point of Purchase Online Network is our world-famous gallery that hosts over 13,000 images of POP displays and other marketing collateral that influence shopper decisions.

Our search functions are simple and powerful. The gallery can be searched using drop down menus or the predictive keyword search field. We are the only industry resource that effectively combines both of those search functions which provides quicker and more accurate results.

### Best-In-Class Search Tools



Your source for retail essentials – FFR.com  
4,000+ solutions, ready to ship today!



Display Type	Product Channel	Substrate	Retailer	Country
Aisle Violators	Inflatables	Permanent	Slatwall	
Ceiling	Inline	Plastic	Spinner	
Classic POP	Interactive	Pole	Stacker	
Counter	Kiosks	Pop-Up	Stanchion	
Diorama	Merchandising Strip	Self-Shipper	Standees	
D-I-Y Display	Metal	Semi-Permanent	Static Clings	
Dump	Mini Wings	Shelf	Temporary	
End Cap	Neon Signs	Shelf Talker	Tower	
Floor Graphics	Pallet	Side Kick	Wire	
Floor Stands	Pegboard	Signage	Wood	

Search field: fe

- fedex
- fein
- fekai
- felway
- fendi
- ferro
- ferro rocher
- ferry-morse

5 Drop Down Menus With Robust Criteria

Predictive Search Field

# About Us



Point of Purchase International Network™

The Point of Purchase International Network is the 'go-to resource' used daily by thousands of marketing professionals across the globe who want to catch up on the latest industry news, trends, products and insights.

### News



**Sutherland Packaging Launches E-Complete Print Solutions**  
Sutherland Packaging, a leading provider of retail displays, has announced the launch of its new E-Complete Print Solutions. This new offering allows retailers to order and receive their displays directly from the printer, streamlining the process and reducing lead times. The new solutions include a wide range of retail displays, from end caps to floor stands, and are available in a variety of materials and finishes. Retailers can now order their displays online, track their orders, and receive them directly from the printer, making the process much more efficient and cost-effective.

### Trends



**Lowes Streamlines Tool Displays**  
Lowes has announced a new initiative to streamline its tool displays. The new displays are designed to be more compact and efficient, allowing retailers to maximize their floor space. The new displays are available in a variety of materials and finishes, and are designed to be easy to assemble and disassemble. Retailers can now order their displays online, track their orders, and receive them directly from the printer, making the process much more efficient and cost-effective.

### Articles



**Covergirl Offers Full Fan Of Lush Lashes**  
Covergirl has announced a new initiative to offer a full fan of lush lashes. The new lashes are designed to be more voluminous and dramatic, allowing retailers to maximize their floor space. The new lashes are available in a variety of materials and finishes, and are designed to be easy to assemble and disassemble. Retailers can now order their lashes online, track their orders, and receive them directly from the printer, making the process much more efficient and cost-effective.

### Insights



**BIC Lighter Tray Offers Retail Modularity**  
BIC has announced a new initiative to offer a retail modularity lighter tray. The new tray is designed to be more modular and efficient, allowing retailers to maximize their floor space. The new tray is available in a variety of materials and finishes, and is designed to be easy to assemble and disassemble. Retailers can now order their trays online, track their orders, and receive them directly from the printer, making the process much more efficient and cost-effective.

### International



**Heinken Ireland Launches Appleman's Cider**  
Heinken Ireland has announced the launch of its new Appleman's Cider. The new cider is designed to be more refreshing and flavorful, allowing retailers to maximize their floor space. The new cider is available in a variety of materials and finishes, and is designed to be easy to assemble and disassemble. Retailers can now order their ciders online, track their orders, and receive them directly from the printer, making the process much more efficient and cost-effective.



# Our Reach

## METRICS



62,000 + Monthly Page Views  
The average user visits 6 pages per visit

## MEDIA ENGAGEMENT



76.20% Desktop/Tablet/Laptop  
23.80% Smart Phone

## REACH

Retailers  
CPG Brands  
Agencies  
Producers  
Designers  
Shopper Marketers

## INTERNATIONAL

International POP

### New Crest Toothpaste Helps Improve Gum Health

After years of research by Crest scientists, the brand has introduced a new toothpaste that helps defeat gum. The new paste, Crest Gum Defeaty Deep Clean Toothpaste, has an activated form formula that penetrates hard to reach places to neutralize harmful plaque bacteria for clinically proven healthier gums.  
The brand created several POP merchandisers to help promote the new variant online. The messaging focuses on an image of a bubbling tooth which reinforces brand claims and helps shoppers understand the purpose of Crest Gum Defeaty.



### Slim Jim Steps Into Premium Smoked Sticks



Last fall, Conagra introduced their new Slim Jim Premium Smoked Sticks which feature premium cuts of 100 percent grass-fed beef or 100 percent premium pork. Slim Jim is one of many established brands that are being reworked to offer products that address consumers diverse incomes and preferences. According to data from Nielsen, the meat snack sticks market is a \$1.27 billion business which is why Conagra continues to identify category trends and improve upon them.  
In an effort to bring attention to their new product line and stay ahead of the competition, the brand is using this display in supermarkets across the US to promote the 2 flavors of Premium Smoked Sticks: Memphis Style BBQ, Thai Style Chili and Smokehouse Original.  
The floor display was designed with graphics that provided a farm-to-table visual message. Sun-dripping wood grain used throughout was offset by the bold, red, copy blocks on the riser and side copy panel. The side copy panel did most of the heavy lifting as it was printed with key product attributes.

POP  
www.popin.net  
www.popon.net  
Point of Purchase  
23 | July 2016

Our content is featured  
in global publications

### Top 10 Countries Who Visit Our Sites

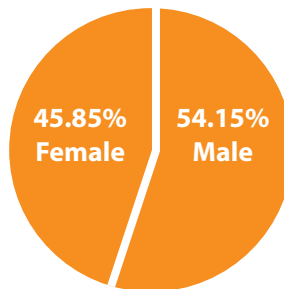
- United States
- China
- India
- Canada
- United Kingdom
- Australia
- France
- Brazil
- Germany
- South Korea

## SOCIAL MEDIA

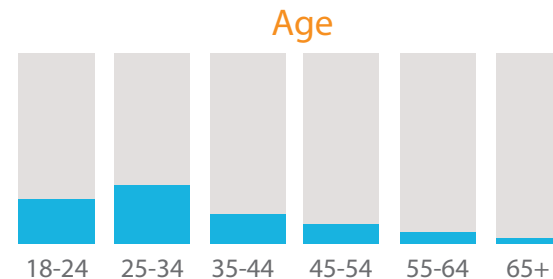


6,000 + Members

Largest LinkedIn Group  
in the world dedicated  
to Point of Purchase  
Marketing



## USER DEMOS





[Return to Directory](#)



Company: FFR Merchandising

**About:**  
FFR Merchandising, Inc. leads the industry in providing Total Retail Solutions® designed to increase sales, improve category management, limit shrink and reduce labor at the point of sale. These products include merchandising and loss prevention systems; label, sign and literature holders; product merchandisers and display components; as well as fresh area merchandising products, supplies and backroom organization solutions. FFR offers start-to-finish solution delivery, including consultation, design, prototyping, production, fulfillment and purchase consolidation. From the front door to the backroom, FFR provides merchandising, display, and efficiency tools for the entire store.

**Products:**  
Data Strip(R) Label Holders  
Sign Holders  
Literature Holders  
Ceiling Display Systems  
Merchandising Systems  
Product Merchandisers  
Display Construction  
Loss Prevention Merchandising(R) Solutions  
Deli  
Bakery  
Meat  
Seafood  
Produce  
Floral  
Fresh Area Signage  
Supplies/Smallwares  
Custom Solutions

**Services:**  
Custom Products  
Product Design  
Rapid Prototyping  
Value Analysis/Value Engineering  
Production Management  
Global Sourcing  
Assembly  
Kitting/Bagging  
Fulfillment  
Warehousing  
Drop-shipping

Same-Day Shipping Available\*  
Free Product Samples Available\*

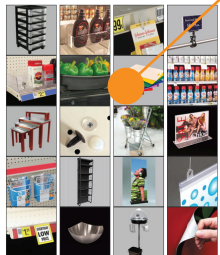
**Website:** <http://www.ffc.com/>

**Phone:** 800-422-2547

**Fax:** 800.422.2502

**Business Address:**  
8181 Darrow Road  
Twinsburg, OH 44087

**Category:** Banner Stands, Bases, Beverage Merchandisers, Bin Merchandisers, Brackets, Bumper Buttons, Casters, Ceiling, Chalks, Cooler and Freezer Merchandisers, Corrugated Hooks, Counter Displays, Custom Displays, Fences & Dividers, Foam Tape, Food Merchandisers, Glue Dots, Gondola, Gondolas, Grid Hooks, Hanging Kits, Hinges, Hook and Loop, Label Holder Systems, Literature, Loss Prevention, Magnetic Products, Metal Displays, Metal Fixtures, Metal Mfg, Pallet Displays, Pallet Guards, Pegboard, Pegboard Hooks, Permanent Displays, Plastic Displays, Plastic Hooks, Plastic Mfg, Pole Displays, Power Wing, Product Strips, Pusher Systems, S-Hooks, Scanning Hooks, Security Hooks, Shelf Supports, Shelf Talkers, Shelf Talkers, Sign Frames, Sign Hardware, Sign Holders, Slatwall, Slatwall Hooks, Spinner Displays, Stock Displays, Suction Cups, Turntables, Wire Displays, Wood Displays



Send Message to listing owner

Listing Title:  
FFR Merchandising  
Your Name:  
Your Email:  
Message:  
 I'm not a robot

# Business Directory

## Featured Listings Include:

Company Description

Product & Services

Contact Details

Category Hot Links

Image Gallery

Inquiry Form

Unlimited Category Selections

Preferred Category Rankings

Image Gallery Web Links

## Pricing

1 Year - \$300.00

2 Years - \$500.00

3 Years - \$750.00

Lowest Priced Industry Directory

## Company Description

FFR Merchandising

[Return to Directory](#)

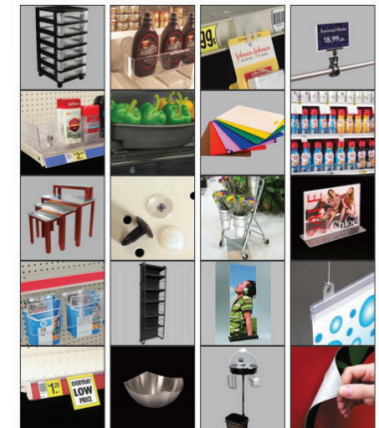


Merchandising®

Company: FFR Merchandising

**About:**  
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## Image Gallery



## Products

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Data Strip(R) Label Holders  
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Product Merchandising  
Display Construction  
Loss Prevention Merchandising(R) Solutions  
Deli  
Bakery  
Meat  
Seafood  
Produce  
Floral  
Fresh Area Signage  
Supplies/Smallwares  
Custom Solutions

## Services

**Services:**  
Custom Products  
Product Design  
Rapid Prototyping  
Value Analysis/Value Engineering  
Production Management  
Global Sourcing  
Assembly  
Kitting/Bagging  
Fulfillment  
Warehousing  
Drop-shipping  
Same-Day Shipping Available\*  
Free Product Samples Available\*

## Contact Details

**Website:** <http://www.ffc.com/>

**Phone:** 800-422-2547

**Fax:** 800.422.2502

**Business Address:**  
8181 Darrow Road  
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Send Message to listing owner

Listing Title:  
FFR Merchandising  
Your Name:  
Your Email:  
Message:  
 I'm not a robot

Inquiry Form

# Digital Rates & Specs

Inquire about our custom ad programs where we tailor a package to fit your marketing objectives and budget

## LEADERBOARD

The screenshot shows the POP website interface. At the top, there's a navigation bar with 'Display Type', 'Product Channel', 'Substrate', 'Retailer', and 'Country' filters. Below this is a grid of 20 small images of various retail displays. A large, central image shows a 'GAMING CARDS THE PERFECT GIFT' display. At the bottom, there are several promotional banners, including one for 'Hit Your Target' and another for 'Fixtures Close Up'.

## 190 x 95 BANNERS

High impact placement includes Free Featured Listing in the Business Directory (\$300.00 value)

## Advertising Rates

- Leaderboard - \$5,500.00
- 190 x 95 Banners - \$3,000.00
- 486 x 486 Search Banner - Call for pricing

486 x 486  
SEARCH BANNER

## LEADERBOARD

The screenshot shows the POPin website interface. At the top, there's a navigation bar with 'HOME', 'ARTICLES', 'BRANDS', 'NEWS', 'INSIGHTS', 'INTERNATIONAL', 'PRODUCTS', and 'TRENDING'. Below this is a featured article titled 'Dogs Go Wild For Beggin' Strips Display' with a large image of a dog. To the right, there's an 'Image Gallery' section and a 'NEWS' section with several articles, including 'Sutherland Packaging Launches E-Complete Print Solutions' and 'Plaskolite LLC Makes Third Acquisition of 2018'.

## Advertising Rates

- Leaderboard - \$4,750.00
- All Other Ad Placements - Call for pricing



# Our Supporters

" BTW, I am really enjoying your website. It is the best one-stop source of information i have ever found ! "  
Glenn Andrews - Color Clarity - Owner

"POPON is a great way to bring buyers and producers together. Searching the web for a supplier can take hours. POPON narrows the search and saves time"  
Ed White - Display Smart, LLC

"I began receiving your collateral materials recently and find them excellent, well designed and useful. A breath of fresh air in an oft stagnant industry."  
Jamie Bauer - OmniStore Inc - President

"I was just going through the site this morning and I have to say that it is just awesome. It is so easy to navigate through and find information. Plus the way you present the companies is really outstanding."  
Melanie Kustwin - Midway Displays, Inc.

"Thanks for the opportunity to enhance our presence on POPON. I very much appreciate the flexibility of your new pages and the ability to adapt the various aspects to Trion's specific needs in communicating with our diverse Retail and POP clientele. Being able to target everything from case studies, to custom manufacturing, to our popular Literature Library is a big plus."  
Tony Kadysewski - Trion Industries - Marketing Communications Manager

"We appreciate your help in growing our business!!! We think you do a great job and offer a needed service."  
Terry Pausch, MAWD - Director of Marketing and Sales

"I enjoy checking out the site on a regular basis. Very helpful, informative and loaded with a wealth of value!"  
Joel Kirstein-Shopper Marketing

" I found your Linkedin group from POPON! I am researching a printing company that specializes in POP support. I have extensive experieince in printing but I need to know more about POP trends and vocabulary. POPON is very helpful. "  
Michael Huff - Sales Executive

## Corporate Support

*just a small sampling*



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# Get In Touch

## Point of Purchase Online Network

Advertise - [advertise@popon.net](mailto:advertise@popon.net)

General Inquiries - [contact@popon.net](mailto:contact@popon.net)

Editorial Submissions - [popnews@popon.net](mailto:popnews@popon.net)

New Product Submissions - [popnews@popon.net](mailto:popnews@popon.net)