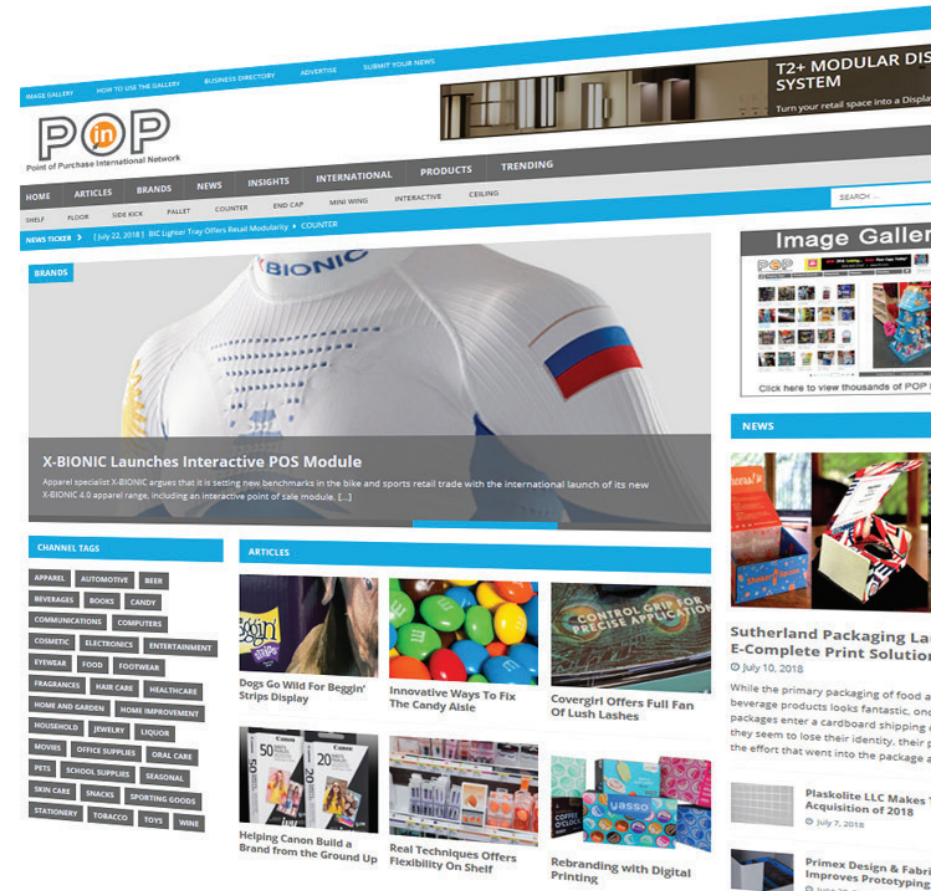


Connect : Communicate : Create



POPON.NET



POPIN.NET

Media Kit 2020



Point of Purchase Online Network™

About Us

The Point of Purchase Online Network is our world-famous gallery that hosts over 17,000 images of POP displays and other marketing collateral that influence shopper decisions.

Our search functions are simple and powerful. The gallery can be searched using drop down menus or the predictive keyword search field. We are the only industry resource that effectively combines both of those search functions which provides quicker and more accurate results.

Best-In-Class Search Tools



Your source for retail essentials – FFR.com
4,000+ solutions, ready to ship today!



Display Type	Product Channel	Substrate	Retailer	Country
Aisle Violators	Inflatables	Permanent	Slatwall	
Ceiling	Inline	Plastic	Spinner	
Classic POP	Interactive	Pole	Stacker	
Counter	Kiosks	Pop-Up	Stanchion	
Diorama	Merchandising Strip	Self-Shipper	Standeeds	
D-Y-Y Display	Metal	Semi-Permanent	Static Clings	
Dump	Mini Wings	Shelf	Temporary	
End Cap	Neon Signs	Shelf Talker	Tower	
Floor Graphics	Pallet	Side Kick	Wire	
Floor Stands	Pegboard	Signage	Wood	

Trioflex MERCHANDISERS

Search results for 'fe': febrize, fedex, fein, fedkai, fedway, fendt, ferrero, ferrero rocher, ferry-morse

5 Drop Down Menus
With Robust Criteria

Predictive Search Field



Point of Purchase International Network™

The Point of Purchase International Network is the 'go-to resource' used daily by thousands of marketing professionals across the globe who want to catch up on the latest industry news, trends, products and insights.

News

Sutherland Packaging Launches E-Complete Print Solutions



On a recent cruise down the coast, one of the staff reported that they had a new product to show. It was a new product that they had just received from the manufacturer. The product was a new product that they had just received from the manufacturer. The product was a new product that they had just received from the manufacturer.

Trends

Lowes Streamlines Toy Displays

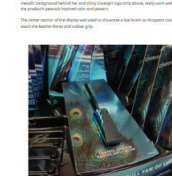


Articles

Covergirl Offers Full Fan Of Lush Lashes



Launched in the spring of 2008, Covergirl's new line of lashes is a new product that they had just received from the manufacturer. The product was a new product that they had just received from the manufacturer. The product was a new product that they had just received from the manufacturer.

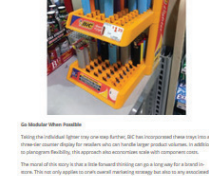


Insights

BIC Lighter Tray Offers Retail Modularity



For over 40 years, the BIC lighter has been recognized as one of the most dependable lighters in the industry. The brand has sold more than 10 billion lighters in more than 100 countries around the world because of their consistency in quality, safety and reliability.

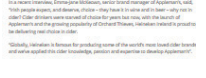
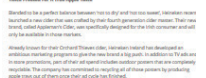


International

Heineken Ireland Launches Appleman's Cider



Heineken Ireland has launched a new line of ciders. The product was a new product that they had just received from the manufacturer. The product was a new product that they had just received from the manufacturer. The product was a new product that they had just received from the manufacturer.



Our Reach

METRICS



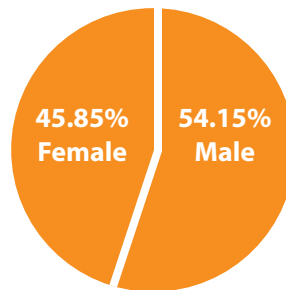
62,000 + Monthly Page Views
The average user visits 6 pages per visit

SOCIAL MEDIA



7,000 + Members

*Largest LinkedIn Group
in the world dedicated
to Point of Purchase
Marketing*



MEDIA ENGAGEMENT



76.20% Desktop/Tablet/Laptop
23.80% Smart Phone

REACH

Retailers
CPG Brands
Agencies
Producers
Designers
Shopper Marketers

INTERNATIONAL

International POP

New Crest Toothpaste Helps Improve Gum Health

After years of research by Crest scientists, the brand has introduced a new toothpaste that helps defeat gum. The new paste, Crest Gum Defend Deep Clean Toothpaste, has an activated foam formula that penetrates hard to reach places to neutralize harmful plaque bacteria for clinically proven healthier gums.

The brand created several POP merchandisers to help promote the new variant in-store. The messaging focuses on an image of a bubbling tooth which reinforces brand claims and helps shoppers understand the purpose of Crest Gum Defend.



Slim Jim Steps Into Premium Smoked Sticks



Last fall, Canoga introduced their new Slim Jim Premium Smoked Sticks which feature premium cuts of 100 percent grass-fed beef or 100 percent premium pork. Slim Jim is one of many established brands that are being retooled to offer products that address consumers diverse incomes and preferences. According to data from Nielsen, the meat snack sticks market is a \$1.27 billion business which is why Canoga continues to identify category trends and improve upon them.

In an effort to bring attention to their new product line and stay ahead of the competition, the brand is using this display in supermarkets across the US to promote the 2 flavors of Premium Smoked Sticks: Memphis Style BBQ, Thai Style Chili and Smokehouse Original.

The floor display was designed with graphics that provided a form-to-able visual message. Bunting-like wood grain used throughout was offset by the bold, red, copy blocks on the riser and side copy panel. The side copy panel did most of the heavy lifting as it was printed with key product attributes.

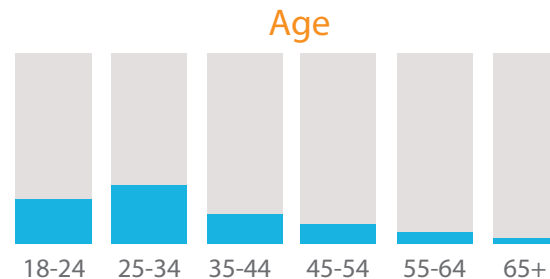
POP
Point of Purchase
23 July 2018

Our content is featured
in global publications

Top 10 Countries Who Visit Our Sites

United States
China
India
Canada
United Kingdom
Australia
France
Brazil
Germany
South Korea

USER DEMOS





Company: FFR Merchandising

About:
FFR Merchandising, Inc. leads the industry in providing Total Retail Solutions® designed to increase sales, improve category management, limit shrink and reduce labor at the point of sale. These products include merchandising and loss prevention systems; label, sign and literature holders; product merchandisers and display components; as well as fresh area merchandising products, supplies and backroom organization solutions. FFR offers start-to-finish solution delivery including consultation, design, prototyping, production, fulfillment and purchase consolidation. From the front door to the backroom, FFR provides merchandising, display, and efficiency tools for the entire store.

Products:
Data Strip(R) Label Holders
Sign Holders
Literature Holders
Ceiling Display Systems
Merchandising Systems
Product Merchandisers
Display Construction
Loss Prevention Merchandising(R) Solutions

Deli
Bakery
Meat
Seafood
Produce
Floral
Fresh Area Signage
Supplies/Smallwares
Custom Solutions

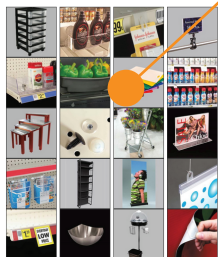
Services:
Custom Products
Product Design
Rapid Prototyping
Value Analysis/Value Engineering
Production Management
Global Sourcing
Assembly
Kitting/Bagging
Fulfillment
Warehousing
Drop-shipping

Same-Day Shipping Available*
Free Product Samples Available*

Website : <http://www.ffr.com/>
Phone: 800-422-2547
Fax: 800-422-2502

Business Address:
8181 Darrow Road
Twinsburg, OH 44087

Category: Banner Stands, Bases, Beverage Merchandisers, Bin Merchandisers, Brackets, Bumper Buttons, Casters, Ceiling, Chains, Cooler and Freezer Merchandisers, Corrugated Hooks, Counter Displays, Custom Displays, Fences & Dividers, Foam Tape, Food Merchandisers, Glue Dots, Gondola, Gondolas, Grid Hooks, Hanging Kits, Hinges, Hook and Loop, Label Holder Systems, Literature, Loss Prevention, Magnetic Products, Metal Displays, Metal Fixtures, Metal Mfg, Pallet Displays, Pallet Guards, Pegboard, Pegboard Hooks, Permanent Displays, Plastic Displays, Plastic Hooks, Plastic Mfg, Pole Displays, Power Wing, Product Strips, Pusher Systems, S-Hooks, Scanning Hooks, Security Hooks, Shelf Supports, Shelf Talkers, Shelf Talkers, Sign Frames, Sign Hardware, Sign Holders, Slatwall, Slatwall Hooks, Spinner Displays, Stock Displays, Suction Cups, Turntables, Wire Displays, Wood Displays




Send Message to listing owner

Listing Title:
FFR Merchandising

Your Name:

Your Email:

Message:

☐ I'm not a robot 

Business Directory

Featured Listings Include:

Company Description

Product & Services

Contact Details

Category Hot Links

Image Gallery

Inquiry Form

Unlimited Category Selections

Preferred Category Rankings

Image Gallery Web Links

Pricing

1 Year - \$300.00

2 Years - \$500.00

3 Years - \$750.00

Lowest Priced Industry Directory

Company Description

FFR Merchandising

FEATURED LISTING

Return to Directory



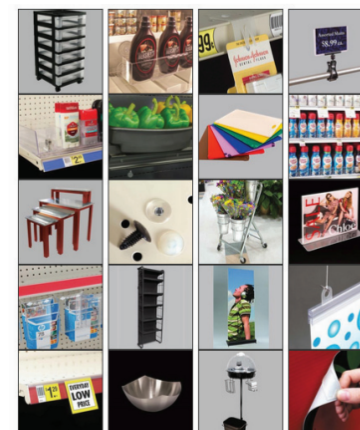
Merchandising®

Company: FFR Merchandising

About:

FFR Merchandising, Inc. leads the industry in providing Total Retail Solutions® designed to increase sales, improve category management, limit shrink and reduce labor at the point of sale. These products include merchandising and loss prevention systems; label, sign and literature holders; product merchandisers and display components; as well as fresh area merchandising products, supplies and backroom organization solutions. FFR offers start-to-finish solution delivery, including consultation, design, prototyping, production, fulfillment and purchase consolidation. From the front door to the backroom, FFR provides merchandising, display, and efficiency tools for the entire store.

Image Gallery



Products

Products:

Data Strip(R) Label Holders
Sign Holders
Literature Holders
Ceiling Display Systems
Merchandising Systems
Product Merchandising
Display Construction
Loss Prevention Merchandising(R) Solutions
Deli
Bakery
Meat
Seafood
Produce
Floral
Fresh Area Signage
Supplies/Smallwares
Custom Solutions

Services

Services:

Custom Products
Product Design
Rapid Prototyping
Value Analysis/Value Engineering
Production Management
Global Sourcing
Assembly
Kitting/Bagging
Fulfillment
Warehousing
Drop-shipping

Same-Day Shipping Available*
Free Product Samples Available*

Contact Details

Website : <http://www.ffr.com/>**Phone:** 800-422-2547**Fax:** 800-422-2502**Business Address:**

8181 Darrow Road
Twinsburg, OH 44087

Category: Banner Stands, Bases, Beverage Merchandisers, Bin Merchandisers, Brackets, Bumper Buttons, Casters, Ceiling, Chains, Cooler and Freezer Merchandisers, Corrugated Hooks, Counter Displays, Custom Displays, Fences & Dividers, Foam Tape, Food Merchandisers, Glue Dots, Gondola, Gondolas, Grid Hooks, Hang Tabs, Hanging Kits, Hinges, Hook and Loop, Label Holder Systems, Literature, Loss Prevention, Magnetic Products, Metal Displays, Metal Fixtures, Metal Mfg, Pallet Displays, Pallet Guards, Pegboard, Pegboard Hooks, Permanent Displays, Plastic Displays, Plastic Hooks, Plastic Mfg, Pole Displays, Power Wing, Product Strips, Pusher Systems, S-Hooks, Scanning Hooks, Security Hooks, Shelf Supports, Shelf Talkers, Shelf Talkers, Sign Frames, Sign Hardware, Sign Holders, Slatwall, Slatwall Hooks, Spinner Displays, Stock Displays, Suction Cups, Turntables, Wire Displays, Wood Displays

Send Message to listing owner

Listing Title:
FFR Merchandising

Your Name

Your Email

Message:

☐ I'm not a robot


Inquiry Form

Digital Rates & Specs

Inquire about our custom ad programs where we tailor a package to fit your marketing objectives and budget

LEADERBOARD

The screenshot shows the POP website interface. At the top, there's a navigation bar with 'Display Type', 'Product Channel', 'Substrate', 'Retailer', and 'Country' filters. Below this is a grid of various product display images, including 'Gaming Cards Floor Display', 'Air In One Side Kiosk Display', 'Finnase Sensist Counter Display', 'Dyson V5 Pallet Display', 'When Stars Collide End Cap', 'Thompson's Desk And House', 'Covergirl Peacock Flare Mascara', 'Mossler Cleaning Water Display', 'Seagram's Spilled Floor Display', 'Clamlight Floor Display', 'Covergirl New Lash Blast', 'Chateau Spill Stop Display', 'Energy Bar Floor Display', 'Snow Poles Floor Display', 'Seresio 8 Month Counter Display', 'Own Every Light Shelf Display', 'Mechanic In A Bottle Side Kick', 'Dalen Tree Wrap Shelf Display', 'Straight Talk 4 Way Display', and 'Crush Your Cravings Display'. A large image of a 'Gaming Cards Floor Display' is shown in detail. At the bottom, there are banners for 'POP-UP SHOWROOM', 'Hit Your Target', 'Sustainable Retail-Ready Shipping/Display Base', 'Fixtures Close Up', and 'FREE Image Gallery'.

190 x 95 BANNERS

High impact placement includes Free
Featured Listing in the Business Directory (\$300.00 value)

Advertising Rates

Leaderboard - \$5,500.00

190 x 95 Banners - \$3,000.00

486 x 486 Search Banner - Call for pricing

486 x 486
SEARCH BANNER

LEADERBOARD

The screenshot shows the POPin website interface. At the top, there's a navigation bar with 'HOME', 'ARTICLES', 'BRANDS', 'NEWS', 'INSIGHTS', 'INTERNATIONAL', 'PRODUCTS', and 'TRENDING'. Below this is a large article titled 'Dogs Go Wild For Beggin' Strips Display' with a sub-headline 'For over 50 years, St. Louis, Missouri-based Purina has been dedicated to providing quality food for cats and dogs. As of 2012, Nestlé Purina Petcare has grown to be the second-largest pet food company globally [...]'. To the right of the article is an 'Image Gallery' section. Below the article is a 'CHANNEL TAGS' section with various categories like 'APPAREL', 'AUTOMOTIVE', 'BEER', 'BEVERAGES', 'BOOKS', 'CANDY', 'COMMUNICATIONS', 'COMPUTERS', 'COSMETIC', 'ELECTRONICS', 'ENTERTAINMENT', 'EYEWEAR', 'FOOD', 'FOOTWEAR', 'FRAGRANCES', 'HAIR CARE', 'HEALTHCARE', 'HOME AND GARDEN', 'HOME IMPROVEMENT', 'HOUSEHOLD', 'JEWELRY', 'LIQUOR', 'MOVIES', 'OFFICE SUPPLIES', 'ORAL CARE', 'PETS', 'SCHOOL SUPPLIES', 'SEASONAL', 'SKIN CARE', 'SNACKS', and 'SPORTING GOODS'. At the bottom, there are banners for 'Sutherland Packaging Launches E-Complete Print Solutions', 'Plaskolite LLC Makes Third Acquisition of 2018', and 'Primex Design & Fabrication'.

Advertising Rates

Leaderboard - \$4,750.00

All Other Ad Placements - Call for pricing

Our Supporters

" BTW, I am really enjoying your website. It is the best one-stop source of information i have ever found ! "
Glenn Andrews - Color Clarity - Owner

"POPON is a great way to bring buyers and producers together. Searching the web for a supplier can take hours. POPON narrows the search and saves time"
Ed White - Display Smart, LLC

"I began receiving your collateral materials recently and find them excellent, well designed and useful. A breath of fresh air in an oft stagnant industry."
Jamie Bauer - OmniStore Inc - President

"I was just going through the site this morning and I have to say that it is just awesome. It is so easy to navigate through and find information. Plus the way you present the companies is really outstanding."
Melanie Kustwin - Midway Displays, Inc.

"Thanks for the opportunity to enhance our presence on POPON. I very much appreciate the flexibility of your new pages and the ability to adapt the various aspects to Trion's specific needs in communicating with our diverse Retail and POP clientele. Being able to target everything from case studies, to custom manufacturing, to our popular Literature Library is a big plus."

Tony Kadysewski - Trion Industries - Marketing Communications Manager

"We appreciate your help in growing our business!!! We think you do a great job and offer a needed service."
Terry Pausch, MAWD - Director of Marketing and Sales

"I enjoy checking out the site on a regular basis. Very helpful, informative and loaded with a wealth of value!"
Joel Kirstein-Shopper Marketing

" I found your Linkedin group from POPON! I am researching a printing company that specializes in POP support. I have extensive experience in printing but I need to know more about POP trends and vocabulary. POPON is very helpful. "
Michael Huff - Sales Executive

Corporate Support

just a small sampling



WALLS + FORMS

crea+ive
INSTORE SOLUTIONS



LANDAAL
PACKAGING SYSTEMS

Trion



VJMedia
WORKS

packageX™

simplestand, inc.

Promo
MATTING



WILSON HURD
A Division of Nelson-Miller

MARVOLUS
stock & custom displays made easy

METOMIC
CORPORATION



Nashville Wraps®

MODERNISTIC

Get In Touch

Point of Purchase Online Network

Advertise - advertise@popon.net

General Inquiries - contact@popon.net

Editorial Submissions - popnews@popon.net

New Product Submissions - popnews@popon.net