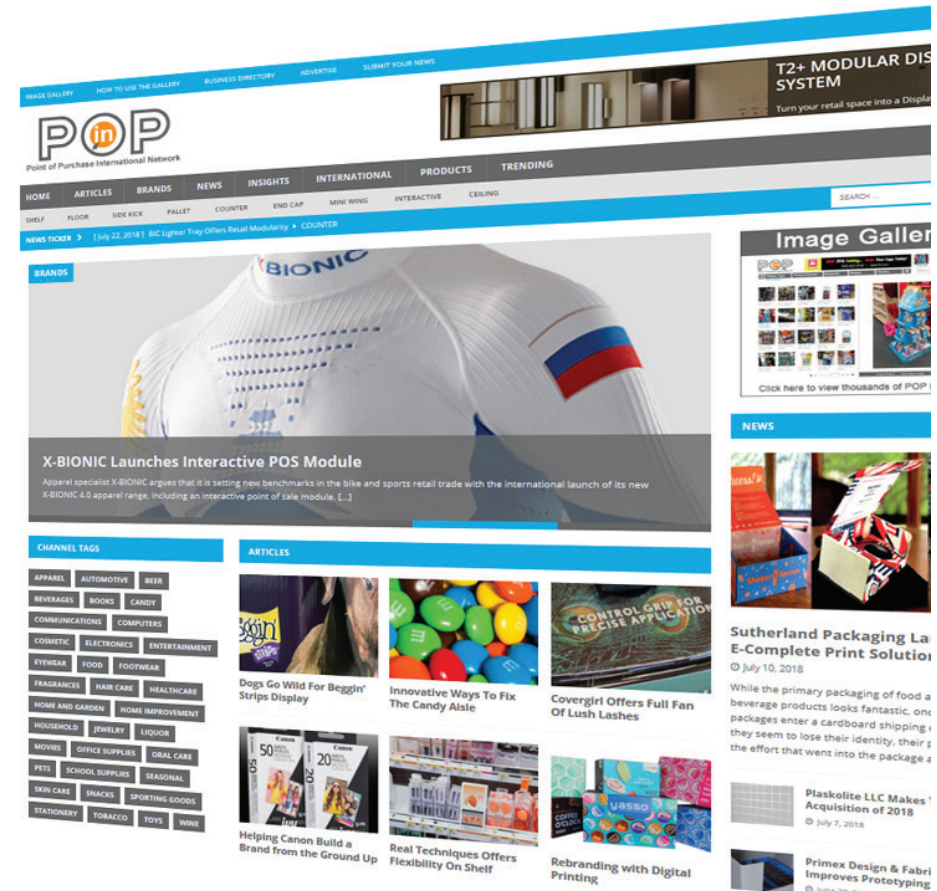


Connect : Communicate : Create



POPON.NET



POPIN.NET

Media Kit 2022

Our Reach

METRICS



62,000 + Monthly Page Views
The average user visits 6 pages per visit

MEDIA ENGAGEMENT



76.20% Desktop/Tablet/Laptop
23.80% Smart Phone

REACH

Retailers
CPG Brands
Agencies
Producers
Designers
Shopper Marketers

INTERNATIONAL

International POP

New Crest Toothpaste Helps Improve Gum Health

After years of research by Crest scientists, the brand has introduced a new toothpaste that helps detoxify gums. The new Crest Gum Detoxify Deep Clean Toothpaste, has an activated foam formula that penetrates hard to reach places (between teeth) plaque bacteria for clinically proven healthier gums.



Slim Jim Steps Into Premium Smoked Sticks



Last fall, Conagra introduced their new Slim Jim Premium Smoked Sticks which feature premium cuts of 100 percent grass-fed beef or 100 percent premium pork. Slim Jim is one of many established brands that are being retooled to offer products that address consumers' diverse tastes and preferences. According to data from Nielsen, the meat snack sticks market is a \$1.37 billion business which is why Conagra continues to identify category trends and improve upon them.

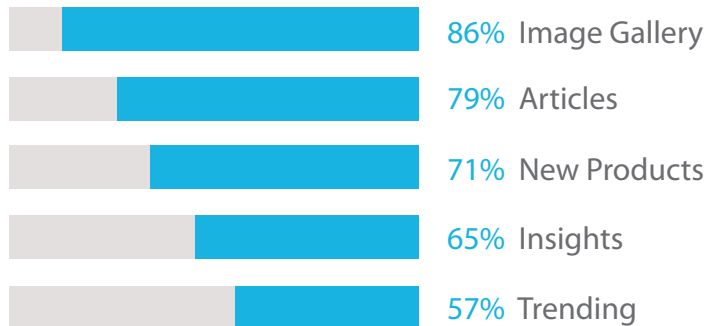
In an effort to bring attention to their new product line and stay ahead of the competition, the brand is using this display in supermarkets across the US to promote the 3 Rows of Premium Smoked Sticks: Memphis Style BBQ, Thai Style Chili and Smokinhouse Original.

The floor display was designed with graphics that provided a formidable visual message. Burnt-looking wood grain used throughout was offset by the bold, red, copy blocks on the rear and side copy panel. The side copy panel did most of the heavy lifting as it was printed with key product attributes.



**Our content is featured
in global publications**

Content Preferences



Top 5 Channels by Readers' Preferences

SOCIAL MEDIA



With over 8,000 + members, our LinkedIn group and online community continue to extend their reach through relevant content postings and peer engagement.

Take advantage of these robust resources by sending us your content to help harvest exposure and leads for your business.



Company: FFR Merchandising

About:
FFR Merchandising, Inc. leads the industry in providing Total Retail Solutions® designed to increase sales, improve category management, limit shrink and reduce labor at the point of sale. These products include merchandising and loss prevention systems; label, sign and literature holders; product merchandisers and display components; as well as fresh area merchandising products, supplies and backroom organization solutions. FFR offers start-to-finish solution delivery including consultation, design, prototyping, production, fulfillment and purchase consolidation. From the front door to the backroom, FFR provides merchandising, display, and efficiency tools for the entire store.

Products:
Data Strip(R) Label Holders
Sign Holders
Literature Holders
Ceiling Display Systems
Merchandising Systems
Product Merchandisers
Display Construction
Loss Prevention Merchandising(R) Solutions

Deli
Bakery
Meat
Seafood
Produce
Floral
Fresh Area Signage
Supplies/Smallwares
Custom Solutions

Services:
Custom Products
Product Design
Rapid Prototyping
Value Analysis/Value Engineering
Production Management
Global Sourcing
Assembly
Kitting/Bagging
Fulfillment
Warehousing
Drop-shipping

Same-Day Shipping Available*
Free Product Samples Available*

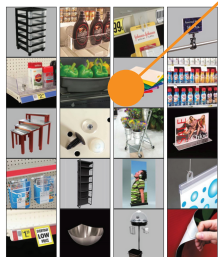
Website : <http://www.ffr.com/>

Phone: 800-422-2547

Fax: 800-422-2502

Business Address:
8181 Darrow Road
Twinsburg, OH 44087

Category: Banner Stands, Bases, Beverage Merchandisers, Bin Merchandisers, Brackets, Bumper Buttons, Casters, Ceiling, Chains, Cooler and Freezer Merchandisers, Corrugated Hooks, Counter Displays, Custom Displays, Fences & Dividers, Foam Tape, Food Merchandisers, Glue Dots, Gondola, Gondolas, Grid Hooks, Hanging Kits, Hanging Kits, Hinges, Hook and Loop, Label Holder Systems, Literature, Loss Prevention, Magnetic Products, Metal Displays, Metal Fixtures, Metal Mfg, Pallet Displays, Pallet Guards, Pegboard, Pegboard Hooks, Permanent Displays, Plastic Displays, Plastic Hooks, Plastic Mfg, Pole Displays, Power Wing, Product Strips, Pusher Systems, S-Hooks, Scanning Hooks, Security Hooks, Shelf Supports, Shelf Talkers, Shelf Talkers, Sign Frames, Sign Hardware, Sign Holders, Slatwall, Slatwall Hooks, Spinner Displays, Stock Displays, Suction Cups, Turntables, Wire Displays, Wood Displays




Send Message to listing owner

Listing Title:
FFR Merchandising

Your Name:

Your Email:

Message:

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Business Directory

Featured Listings Include:

Company Description

Product & Services

Contact Details

Category Hot Links

Image Gallery

Inquiry Form

Unlimited Category Selections

Preferred Category Rankings

Image Gallery Web Links

Pricing

1 Year - \$300.00

2 Years - \$500.00

3 Years - \$750.00

Lowest Priced Industry Directory

Company Description

FFR Merchandising

FEATURED LISTING

Return to Directory



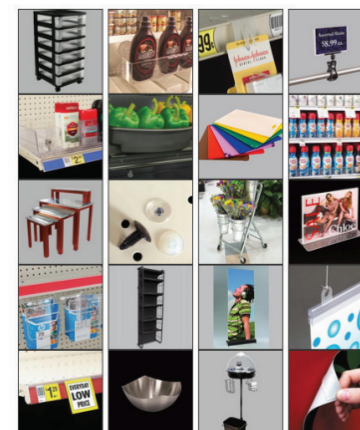
Merchandising®

Company: FFR Merchandising

About:

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Image Gallery



Products

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Loss Prevention Merchandising(R) Solutions
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Bakery
Meat
Seafood
Produce
Floral
Fresh Area Signage
Supplies/Smallwares
Custom Solutions

Services

Services:

Custom Products
Product Design
Rapid Prototyping
Value Analysis/Value Engineering
Production Management
Global Sourcing
Assembly
Kitting/Bagging
Fulfillment
Warehousing
Drop-shipping

Same-Day Shipping Available*
Free Product Samples Available*

Contact Details

Website : <http://www.ffr.com/>**Phone:** 800-422-2547**Fax:** 800-422-2502**Business Address:**

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FFR Merchandising

Your Name

Your Email

Message:

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Inquiry Form

Digital Rates & Specs

Inquire about our custom ad programs where we tailor a package to fit your marketing objectives and budget

LEADERBOARD

190 x 95 BANNERS

High impact placement includes Free
Featured Listing in the Business Directory (\$300.00 value)

Advertising Rates

Leaderboard - \$5,500.00
190 x 95 Banners - \$3,000.00
486 x 486 Search Banner - Call for pricing

486 x 486 SEARCH BANNER

LEADERBOARD

Advertising Rates

Leaderboard - \$4,750.00
All Other Ad Placements - Call for pricing

Our Community

" BTW, I am really enjoying your website. It is the best one-stop source of information i have ever found ! "

Glenn Andrews - Color Clarity - Owner

"POPON is a great way to bring buyers and producers together. Searching the web for a supplier can take hours. POPON narrows the search and saves time"

Ed White - Display Smart, LLC

"I began receiving your collateral materials recently and find them excellent, well designed and useful. A breath of fresh air in an oft stagnant industry."

Jamie Bauer - OmniStore Inc - President

"I was just going through the site this morning and I have to say that it is just awesome. It is so easy to navigate through and find information.

Plus the way you present the companies is really outstanding."

Melanie Kustwin - Midway Displays, Inc.

"Thanks for the opportunity to enhance our presence on POPON. I very much appreciate the flexibility of your new pages and the ability to adapt the various aspects to Trion's specific needs in communicating with our diverse Retail and POP clientele. Being able to target everything from case studies, to custom manufacturing, to our popular Literature Library is a big plus."

Tony Kadysewski - Trion Industries - Marketing Communications Manager

"We appreciate your help in growing our business!!! We think you do a great job and offer a needed service."

Terry Pausch, MAWD - Director of Marketing and Sales

"I enjoy checking out the site on a regular basis.

Very helpful, informative and loaded with a wealth of value!"

Joel Kirstein-Shopper Marketing

" I found your Linkedin group from POPON! I am researching a printing company that specializes in POP support. I have extensive experience in printing but I need to know more about POP trends and vocabulary. POPON is very helpful. "

Michael Huff - Sales Executive

Corporate Support

just a small sampling



WALLS + FORMS

crea+ive
INSTORE SOLUTIONS



LANDAAL
PACKAGING SYSTEMS

Trion



VJMedia
WORKS

packageX

simplestand, inc.

Promo
MATTING

LINGO
Custom-Designed Permanent Displays

M
Merchandising
Inventives Inc.

WILSON HURD
A Division of Nelson-Miller

MARVOLUS
stock & custom displays made easy

METOMIC
CORPORATION

FrankMayer
AND ASSOCIATES, INC.

Nashville Wraps

MODERNISTIC

Get In Touch

Point of Purchase Online Network

Advertise - advertise@popon.net

General Inquiries - contact@popon.net

Editorial Submissions - popnews@popon.net

New Product Submissions - popnews@popon.net

Point of Purchase International Network